



WLOS Asheville  
110 Technology Dr  
Asheville, NC 28803

Crossroads Media-Alexandria  
66 Canal Center Plaza  
Ste 555  
Alexandria, VA 22314

**Contract #** **1339881**

<b>Schedule Dates</b>	10/30/12-11/05/12
<b>Advertiser</b>	American Crossroads (41509)
<b>Agency</b>	Crossroads Media-Alexandria (2097)
<b>Product</b>	POLITICAL CANDIDATE SUPER PAC (ns) (1386)
<b>Brand</b>	AMERICAN CROSSROADS (325849)
<b>Salesperson</b>	Millennium/PHL, Philadelphia (1103)
<b>Sales Office</b>	Millennium Philadelphia
<b>Buyer Name</b>	Maron,Stephanie
<b>Phone/Fax</b>	/
<b>CPE</b>	11/27/694
<b>Account Types</b>	National/Political Issue Agency BRD
<b>Billing Type</b>	Weekly/Irregular
<b>Comments</b>	American Crossroads AMERICAN CROSSROADS SHARE 45%.

<b>Date Entered</b>	07/18/12
<b>Last Modified</b>	10/26/12
<b>Entered By</b>	Louise Palmer
<b>CO-OP</b>	No
<b>Headline #</b>	ECR09765768
<b>Demo</b>	
<b>Order Type</b>	Normal
<b>Package Deal</b>	
<b>Commission %</b>	15.00
<b>Commission</b>	\$15,555.00
<b>Net Total</b>	\$88,145.00
<b>Sales Tax</b>	

**Asheville (WLOS)**

By Broadcast Month	Spots	Rate
Nov. 2012	47	\$103,700.00
<b>Grand Total:</b>	<b>47</b>	<b>\$103,700.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/30/12-10/30/12	1	:30	5A- News-News 13 Early 5am	1		X						1	\$600.00	\$600.00	Asheville (WLOS)	NEWS 13 THIS MORNING	7/18/12
2.0	Normal Line / News	10/31/12-10/31/12	1	:30	5A- News-News 13 Early 5am	1			X					1	\$600.00	\$600.00	Asheville (WLOS)	NEWS 13 THIS MORNING	7/18/12
3.0	Normal Line / News	11/05/12-11/05/12	1	:30	5A- News-News 13 Early 5am	1	X							1	\$600.00	\$600.00	Asheville (WLOS)	NEWS 13 THIS MORNING	7/18/12
4.0	Normal Line / News	10/31/12-10/31/12	1	:30	5:28A- News-News 13 Early 530a	1				X				1	\$900.00	\$900.00	Asheville (WLOS)	NEWS 13 THIS MORNING	7/18/12
5.0	Normal Line / News	11/01/12-11/01/12	1	:30	5:28A- News-News 13 Early 530a	1					X			1	\$900.00	\$900.00	Asheville (WLOS)	NEWS 13 THIS MORNING	7/18/12
6.0	Normal Line / News	11/02/12-11/02/12	1	:30	5:28A- News-News 13 Early 530a	1						X		1	\$900.00	\$900.00	Asheville (WLOS)	NEWS 13 THIS MORNING	7/18/12
7.0	Normal Line / News	10/30/12-10/30/12	1	:30	6A- 6:30A (EST)	1		X						1	\$2,000.00	\$2,000.00	Asheville (WLOS)	NEWS 13 THIS MORNING	7/18/12
8.0	Normal Line / News	11/01/12-11/01/12	1	:30	6A- 6:30A (EST)	1				X				1	\$2,000.00	\$2,000.00	Asheville (WLOS)	NEWS 13 THIS MORNING	7/18/12
9.0	Normal Line / News	10/31/12-10/31/12	1	:30	6:30A- 7A (EST)	1				X				1	\$2,200.00	\$2,200.00	Asheville (WLOS)	NEWS 13 THIS MORNING	7/18/12
10.0	Normal Line / News	11/02/12-11/02/12	1	:30	6:30A- 7A (EST)	1					X			1	\$2,200.00	\$2,200.00	Asheville (WLOS)	NEWS 13 THIS MORNING	7/18/12
11.0	Normal Line / News	11/05/12-11/05/12	1	:30	6:30A- 7A (EST)	1	X							1	\$2,200.00	\$2,200.00	Asheville (WLOS)	NEWS 13 THIS MORNING	7/18/12

### CONFIRMATION CONTRACT

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<b>Product</b>	POLITICAL CANDIDATE SUPER PAC (ns) (1386)
<b>Brand</b>	AMERICAN CROSSROADS (325849)
<b>Salesperson</b>	Millennium/PHL, Philadelphia (1103)
<b>Sales Office</b>	Millennium Philadelphia
<b>Buyer Name</b>	Maron,Stephanie
<b>Phone/Fax</b>	/
<b>CPE</b>	11/27/694
<b>Account Types</b>	National/Political Issue Agency BRD
<b>Billing Type</b>	Weekly/Irregular
<b>Comments</b>	American Crossroads AMERICAN CROSSROADS SHARE 45%.

**Date Entered** 07/18/12  
**Last Modified** 10/26/12  
**Entered By** Louise Palmer  
**CO-OP** No  
**Headline #** ECR09765768  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$15,555.00  
**Net Total** \$88,145.00  
**Sales Tax**

**Asheville (WLOS)**

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<b>Grand Total:</b>	<b>47</b>	<b>\$103,700.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / News	10/30/12-10/30/12	1	:30	7A- 8A (EST)	1		X						1	\$2,200.00	\$2,200.00	Asheville (WLOS)	GOOD MORNING AMERICA Early	7/18/12
13.0	Normal Line / News	11/01/12-11/01/12	1	:30	7A- 8A (EST)	1				X				1	\$2,200.00	\$2,200.00	Asheville (WLOS)	GOOD MORNING AMERICA Early	7/18/12
14.0	Normal Line / News	11/05/12-11/05/12	1	:30	7A- 8A (EST)	1	X							1	\$2,200.00	\$2,200.00	Asheville (WLOS)	GOOD MORNING AMERICA Early	7/18/12
15.0	Normal Line / News	10/30/12-10/30/12	1	:30	8A- 9A (EST)	1		X						1	\$2,000.00	\$2,000.00	Asheville (WLOS)	GOOD MORNING AMERICA LATE	7/18/12
16.0	Normal Line / News	11/01/12-11/01/12	1	:30	8A- 9A (EST)	1				X				1	\$2,000.00	\$2,000.00	Asheville (WLOS)	GOOD MORNING AMERICA LATE	7/18/12
17.0	Normal Line / News	11/02/12-11/02/12	1	:30	8A- 9A (EST)	1					X			1	\$2,000.00	\$2,000.00	Asheville (WLOS)	GOOD MORNING AMERICA LATE	7/18/12
18.0	Normal Line / News	10/30/12-10/30/12	1	:30	11:58:41A- News-News 13 at Noon	1		X						1	\$1,400.00	\$1,400.00	Asheville (WLOS)	NEWS 13 @ NOON	7/18/12
19.0	Normal Line / News	10/31/12-10/31/12	1	:30	11:58:41A- News-News 13 at Noon	1			X					1	\$1,400.00	\$1,400.00	Asheville (WLOS)	NEWS 13 @ NOON	7/18/12
20.0	Normal Line / News	11/01/12-11/01/12	1	:30	11:58:41A- News-News 13 at Noon	1				X				1	\$1,400.00	\$1,400.00	Asheville (WLOS)	NEWS 13 @ NOON	7/18/12

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<b>Salesperson</b>	Millennium/PHL, Philadelphia (1103)
<b>Sales Office</b>	Millennium Philadelphia
<b>Buyer Name</b>	Maron,Stephanie
<b>Phone/Fax</b>	/
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<b>CO-OP</b>	No
<b>Headline #</b>	ECR09765768
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21.0	Normal Line / News	11/05/12-11/05/12	1	:30	11:58:41A- News-News 13 at Noon	1	X							1	\$1,400.00	\$1,400.00	Asheville (WLOS)	NEWS 13 @ NOON	7/18/12
22.0	Normal Line / News	10/30/12-10/30/12	1	:30	12:30P- News-News 13 at 1230p	1		X						1	\$1,200.00	\$1,200.00	Asheville (WLOS)	NEWS 13 @ NOON at 1230p	7/18/12
23.0	Normal Line / News	10/31/12-10/31/12	1	:30	12:30P- News-News 13 at 1230p	1			X					1	\$1,200.00	\$1,200.00	Asheville (WLOS)	NEWS 13 @ NOON at 1230p	7/18/12
24.0	Normal Line / News	11/01/12-11/01/12	1	:30	12:30P- News-News 13 at 1230p	1				X				1	\$1,200.00	\$1,200.00	Asheville (WLOS)	NEWS 13 @ NOON at 1230p	7/18/12
25.0	Normal Line / News	11/02/12-11/02/12	1	:30	12:30P- News-News 13 at 1230p	1					X			1	\$1,200.00	\$1,200.00	Asheville (WLOS)	NEWS 13 @ NOON at 1230p	7/18/12
26.0	Normal Line / News	10/30/12-10/30/12	1	:30	4:59P- News-News 13 First News At 5p	1		X						1	\$2,200.00	\$2,200.00	Asheville (WLOS)	FIRST NEWS AT 5	7/18/12
27.0	Normal Line / News	10/31/12-10/31/12	1	:30	4:59P- News-News 13 First News At 5p	1			X					1	\$2,200.00	\$2,200.00	Asheville (WLOS)	FIRST NEWS AT 5	7/18/12
28.0	Normal Line / News	11/01/12-11/01/12	1	:30	4:59P- News-News 13 First News At 5p	1				X				1	\$2,200.00	\$2,200.00	Asheville (WLOS)	FIRST NEWS AT 5	7/18/12
29.0	Normal Line / News	11/05/12-11/05/12	1	:30	4:59P- News-News 13 First News At 5p	1	X							1	\$2,200.00	\$2,200.00	Asheville (WLOS)	FIRST NEWS AT 5	7/18/12

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30.0	Normal Line / News	10/30/12-10/30/12	1	:30	5:28P- News-News 13 at 5:30p	1		X						1	\$2,400.00	\$2,400.00	Asheville (WLOS)	EARLY NEWS ROTATION	7/18/12
31.0	Normal Line / News	10/31/12-10/31/12	1	:30	5:28P- News-News 13 at 5:30p	1			X					1	\$2,400.00	\$2,400.00	Asheville (WLOS)	EARLY NEWS ROTATION	7/18/12
32.0	Normal Line / News	11/01/12-11/01/12	1	:30	5:28P- News-News 13 at 5:30p	1				X				1	\$2,400.00	\$2,400.00	Asheville (WLOS)	EARLY NEWS ROTATION	7/18/12
33.0	Normal Line / News	11/02/12-11/02/12	1	:30	5:28P- News-News 13 at 5:30p	1					X			1	\$2,400.00	\$2,400.00	Asheville (WLOS)	EARLY NEWS ROTATION	7/18/12
34.0	Normal Line / News	10/30/12-10/30/12	1	:30	6P- 7P (EST)	1		X						1	\$4,000.00	\$4,000.00	Asheville (WLOS)	WKDY NEWS 13 @ 6	7/18/12
35.0	Normal Line / News	11/01/12-11/01/12	1	:30	6P- 7P (EST)	1			X					1	\$4,000.00	\$4,000.00	Asheville (WLOS)	WKDY NEWS 13 @ 6	7/18/12
36.0	Normal Line / News	11/02/12-11/02/12	1	:30	6P- 7P (EST)	1				X				1	\$4,000.00	\$4,000.00	Asheville (WLOS)	WKDY NEWS 13 @ 6	7/18/12
37.0	Normal Line / News	11/05/12-11/05/12	1	:30	6P- 7P (EST)	1	X							1	\$4,000.00	\$4,000.00	Asheville (WLOS)	WKDY NEWS 13 @ 6	7/18/12
38.0	Normal Line / SPOT	10/31/12-10/31/12	1	:30	6:58:50P- Wheel of Fortune	1			X					1	\$3,200.00	\$3,200.00	Asheville (WLOS)	WHEEL	7/18/12
39.0	Normal Line / SPOT	11/01/12-11/01/12	1	:30	6:58:50P- Wheel of Fortune	1				X				1	\$3,200.00	\$3,200.00	Asheville (WLOS)	WHEEL	7/18/12
40.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	6:58:50P- Wheel of Fortune	1					X			1	\$3,200.00	\$3,200.00	Asheville (WLOS)	WHEEL	7/18/12
41.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	6:58:50P- Wheel of Fortune	1	X							1	\$3,200.00	\$3,200.00	Asheville (WLOS)	WHEEL	7/18/12

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42.0	Revised Line / SPOT	10/30/12-10/30/12	1	:30	7:28:30P- Jeopardy	1	X										Asheville (WLOS)	JEOPARDY	7/18/12
42.1	Normal Line / SPOT	10/30/12-10/30/12	1	:30	7:30P- 8P (EST)	1	X							1	\$3,600.00	\$3,600.00	Asheville (WLOS)	JEOPARDY	10/3/12
43.0	Revised Line / SPOT	10/31/12-10/31/12	1	:30	7:28:30P- Jeopardy	1		X									Asheville (WLOS)	JEOPARDY	7/18/12
43.1	Normal Line / SPOT	10/31/12-10/31/12	1	:30	7:30P- 8P (EST)	1		X						1	\$3,600.00	\$3,600.00	Asheville (WLOS)	JEOPARDY	10/3/12
44.0	Revised Line / SPOT	11/05/12-11/05/12	1	:30	7:28:30P- Jeopardy	1	X										Asheville (WLOS)	JEOPARDY	7/18/12
44.1	Normal Line / SPOT	11/05/12-11/05/12	1	:30	7:30P- 8P (EST)	1	X							1	\$3,600.00	\$3,600.00	Asheville (WLOS)	JEOPARDY	10/3/12
45.0	Normal Line / News	10/30/12-10/30/12	1	:30	10:59:56P- News-News 13 11p Late News	1		X						1	\$2,800.00	\$2,800.00	Asheville (WLOS)	NEWS 13 TONIGHT	7/18/12
46.0	Normal Line / News	11/04/12-11/04/12	1	:30	8A- ABC-Good Morning America Sunday	1						X		1	\$1,000.00	\$1,000.00	Asheville (WLOS)	GMA	7/18/12
47.0	Normal Line / Prime Premium	11/01/12-11/01/12	4	:30	7:58P- ABC-Annual CMA Awards	1			X					1	\$3,800.00	\$3,800.00	Asheville (WLOS)	CMA	10/26/12

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Accepted-Agency/Advertiser:

Date:

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Comments: